

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
310952-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
CARE for Michigan	CARE for MI - Q3 Issue - 9	1082

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	310952	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/24/12	Action News 6am	6-7am M-F	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 6:28 AM Action News 6am 6-7am M-F :30 CMI TV103 \$1,200.00 NM									
2 WXYZ W 09/19/12 6:42 AM Action News 6am 6-7am M-F :30 CMI TV103 \$1,200.00 NM									
3 WXYZ Th 09/20/12 6:26 AM Action News 6am 6-7am M-F :30 CMI TV103 \$1,200.00 NM									
4 WXYZ F 09/21/12 6:20 AM Action News 6am 6-7am M-F :30 CMI TV103 \$1,200.00 NM									
5 WXYZ M 09/24/12 6:09 AM Action News 6am 6-7am M-F :30 CMI TV103 \$1,200.00 NM									
2	09/18/12	09/24/12	M-F 7-9am	7-9am M-F	11222--	:30	8	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 11222-- 8 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 7:29 AM M-F 7-9am 7-9am M-F :30 CMI TV103 \$1,200.00 NM									
2 WXYZ W 09/19/12 7:49 AM M-F 7-9am 7-9am M-F :30 CMI TV103 \$1,200.00 NM									
3 WXYZ W 09/19/12 8:43 AM M-F 7-9am 7-9am M-F :30 CMI TV103 \$1,200.00 NM									
5 WXYZ Th 09/20/12 7:29 AM M-F 7-9am 7-9am M-F :30 CMI TV103 \$1,200.00 NM									
4 WXYZ Th 09/20/12 8:47 AM M-F 7-9am 7-9am M-F :30 CMI TV103 \$1,200.00 NM									
6 WXYZ F 09/21/12 7:55 AM M-F 7-9am 7-9am M-F :30 CMI TV103 \$1,200.00 NM									
7 WXYZ F 09/21/12 8:39 AM M-F 7-9am 7-9am M-F :30 CMI TV103 \$1,200.00 NM									
8 WXYZ M 09/24/12 8:42 AM M-F 7-9am 7-9am M-F :30 CMI TV103 \$1,200.00 NM									
3	09/22/12	09/22/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/22/12 6:54 AM Action News SAT 6am SAT 6-7am :30 CMI TV103 \$300.00 NM									



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310952-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
CARE for Michigan	CARE for MI - Q3 Issue - 9	1082	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/22/12	09/22/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	09/22/12	7:59 AM	GMA SAT 7-8am	SAT 7-8am	:30	CMI TV103	\$750.00 NM
5	09/22/12	09/22/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	09/22/12	9:09 AM	SA 8-10am Action News	8-10a	:30	CMI TV103	\$600.00 NM
6	09/23/12	09/23/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	09/23/12	7:58 AM	GMA SUN 7-8am	SUN 7-8am	:30	CMI TV103	\$750.00 NM
7	09/23/12	09/23/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	09/23/12	9:11 AM	Action News SUN 8am	Sun 8-930am	:30	CMI TV103	\$500.00 NM
8	09/18/12	09/24/12	M-F 9a-10a	9-10am M-F	11-1---	:30	3	\$800.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> 11-1---	<u>Spots/Week</u> 3	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	09/18/12	9:46 AM	M-F 9a-10a	9-10am M-F	:30	CMI TV103	\$800.00 NM
2	WXYZ	Th	09/20/12	9:50 AM	M-F 9a-10a	9-10am M-F	:30	CMI TV103	\$800.00 NM
3	WXYZ	M	09/24/12	9:29 AM	M-F 9a-10a	9-10am M-F	:30	CMI TV103	\$800.00 NM
9	09/18/12	09/24/12	M-F 11a-12n	11am-12pm M-F	--1-1--	:30	2	\$1,000.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> --1-1--	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	W	09/19/12	11:23 AM	M-F 11a-12n	11am-12pm M-F	:30	CMI TV103	\$1,000.00 NM
2	WXYZ	F	09/21/12	10:59 AM	M-F 11a-12n	11am-12pm M-F	:30	CMI TV103	\$1,000.00 NM
10	09/18/12	09/24/12	M-F 12-1pm	12-1pm	-1111--	:30	4	\$1,000.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> -1111--	<u>Spots/Week</u> 4	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	09/18/12	12:38 PM	M-F 12-1pm	12-1pm	:30	CMI TV103	\$1,000.00 NM
2	WXYZ	W	09/19/12	12:47 PM	M-F 12-1pm	12-1pm	:30	CMI TV103	\$1,000.00 NM
3	WXYZ	Th	09/20/12	12:39 PM	M-F 12-1pm	12-1pm	:30	CMI TV103	\$1,000.00 NM
4	WXYZ	F	09/21/12	12:52 PM	M-F 12-1pm	12-1pm	:30	CMI TV103	\$1,000.00 NM



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310952-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
CARE for Michigan	CARE for MI - Q3 Issue - 9	1082	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/18/12	09/24/12	Dr. Oz	4-5pm M-F	1111---	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 1111--- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 4:31 PM Dr. Oz 4-5pm M-F :30 CMI TV103 \$1,000.00 NM									
2 WXYZ W 09/19/12 4:25 PM Dr. Oz 4-5pm M-F :30 CMI TV103 \$1,000.00 NM									
3 WXYZ Th 09/20/12 4:41 PM Dr. Oz 4-5pm M-F :30 CMI TV103 \$1,000.00 NM									
4 WXYZ M 09/24/12 4:12 PM Dr. Oz 4-5pm M-F :30 CMI TV103 \$1,000.00 NM									
12	09/18/12	09/24/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 6:09 PM 6-630pm M-F 6-630pm M-F :30 CMI TV103 \$2,000.00 NM									
2 WXYZ W 09/19/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 CMI TV103 \$2,000.00 NM									
3 WXYZ Th 09/20/12 6:12 PM 6-630pm M-F 6-630pm M-F :30 CMI TV103 \$2,000.00 NM									
4 WXYZ F 09/21/12 6:12 PM 6-630pm M-F 6-630pm M-F :30 CMI TV103 \$2,000.00 NM									
5 WXYZ M 09/24/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 CMI TV103 \$2,000.00 NM									
13	09/18/12	09/24/12	M-F 7-730p	7-730pm M-F	111-1--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 111-1-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 7:12 PM M-F 7-730p 7-730pm M-F :30 CMI TV103 \$2,000.00 NM									
2 WXYZ W 09/19/12 7:15 PM M-F 7-730p 7-730pm M-F :30 CMI TV103 \$2,000.00 NM									
3 WXYZ F 09/21/12 7:23 PM M-F 7-730p 7-730pm M-F :30 CMI TV103 \$2,000.00 NM									
4 WXYZ M 09/24/12 7:13 PM M-F 7-730p 7-730pm M-F :30 CMI TV103 \$2,000.00 NM									
14	09/23/12	09/23/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/23/12 5:59 PM Su 6-630p 6-630pm Sun :30 CMI TV103 \$1,000.00 NM									
15	09/18/12	09/21/12	M-F 730-8pm	730-8pm M-F	-1-11--	:30	3	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -1-11-- 3 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 7:45 PM M-F 730-8pm 730-8pm M-F :30 CMI TV103 \$2,200.00 NM									
2 WXYZ Th 09/20/12 7:55 PM M-F 730-8pm 730-8pm M-F :30 CMI TV103 \$2,200.00 NM									
3 WXYZ F 09/21/12 7:46 PM M-F 730-8pm 730-8pm M-F :30 CMI TV103 \$2,200.00 NM									
16	09/18/12	09/21/12	11pm Actn News M-F	Late News M-F	-1111--	:30	4	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -1111-- 4 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 11:32 PM 11pm Actn News M-F Late News M-F :30 CMI TV103 \$3,500.00 NM									
2 WXYZ W 09/19/12 11:21 PM 11pm Actn News M-F Late News M-F :30 CMI TV103 \$3,500.00 NM									
3 WXYZ Th 09/20/12 11:34 PM 11pm Actn News M-F Late News M-F :30 CMI TV103 \$3,500.00 NM									
4 WXYZ F 09/21/12 11:20 PM 11pm Actn News M-F Late News M-F :30 CMI TV103 \$3,500.00 NM									



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310952-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
CARE for Michigan	CARE for MI - Q3 Issue - 9	1082	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/24/12	09/24/12	Monday Prime C	10-11pm Monday	M-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 10:40 PM Monday Prime C 10-11pm Monday :30 CMI TV103 \$6,000.00 NM									
18	09/23/12	09/23/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/23/12 11:46 PM SU 1130p-12a 1130pm-12am :30 CMI TV103 \$1,000.00 NM									
19	09/18/12	09/24/12	Jimmy Kimmel Live	1205am-105am M-F	11-1---	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 11-1--- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/18/12 12:26 AM Jimmy Kimmel Live 1205am-105am M-F :30 CMI TV103 \$500.00 NM 2 WXYZ Th 09/20/12 12:52 AM Jimmy Kimmel Live 1205am-105am M-F :30 CMI TV103 \$500.00 NM 3 WXYZ M 09/24/12 12:55 AM Jimmy Kimmel Live 1205am-105am M-F :30 CMI TV103 \$500.00 NM									

Total Spots **53** Gross Total **\$79,000.00**

Payment Terms 30 Days

Agency Commission **\$11,850.00**
Net Amount Due **\$67,150.00**